

WaterDiss2.0: Dissemination and uptake of FP water research results

WP3 : Dissemination Activities

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WaterDiss2.0 Consensus Conference:
Expediting the Transfer of European Water Research

4th November 2011, Berlin

Content

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- ▶ Overview of events 2011
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Introduction

- ▶ **Dissemination for**
 - ▶ **Awareness**
 - ▶ **Knowledge Exchange**
 - ▶ **Action**



DISSEMINATION STRATEGY & PLAN

- ▶ **What will the dissemination activities provide?**
 - ▶ **Promote research solutions for innovation**
 - ▶ **Target a better/more amenable audience for the outputs from research projects**

Events 2011

- ▶ **Awareness raising**
 - ▶ Exhibitions, display and distribution of posters , promotion leaflets, brochures and newsletters. And personal contact.
 - ▶ Sustainability Live (inc.)IWEX , Birmingham May 2011
 - ▶ International Water Week (Aquatech), Amsterdam
 - ▶ **Conferences, presentation and publications**
 - ▶ EWWWM Conference, London September 2011
 - ▶ **Website**

Events 2011

- ▶ **Dissemination for Understanding and Action**
 - ▶ **Consensus Conference, Berlin, November 2011**
 - ▶ To introduce, discuss and validate our approach to communicating results of EU-funded water research and to promoting their uptake in the water sector

Annual Planning of Dissemination Activities

▶ National seminars (year 2 and 3) :

- ▶ National seminars can be either a specific event or an already existing event, where the project can take advantage of the existing networking. IDS should locate the specific event that would suit the needs of each project.

▶ Brokerage Events

- ▶ Opportunity for project coordinators/others to promote their project outputs to an amenable audience.

▶ Summer Schools

- ▶ Provide a promotion platform for the research being undertaken by the young researchers. Sharing knowledge on state of the art in a certain subject relating to the assessed projects. Networking for future consortium by the young researchers. Making an impact with their research.

Themes of dissemination events

- ▶ **Scientific topic based**
- ▶ **How to make an impact from your research?**
- ▶ **How to access EU funding (and National?)?**
- ▶ **How to influence policy? (at EU & National level)**
- ▶ **How to use web tools to improve your impact?**
- ▶ **How to create a WIKI?**

Current planned event 2011

- ▶ **Brokerage Event, Pollutec , Paris December 2011**
 - ▶ To present to the potential users of research results, tools and methodologies developed to make access to these results.
 - ▶ To inform Water stakeholders of how the WaterDiss2.0 project and the tools developed can be a valuable help in access to information on water research results and contribute to the emergence of innovative solutions.

Current planned events for 2012

- ▶ **Water Management in Europe: CIWEM International, Lille, 22nd & 23rd February 2012**
- ▶ **Conference aims:** Consider and discuss the main issues around water management in Europe; To provide a platform for a wide range of stakeholders to share their views and knowledge; To support future policy development in the sector; To highlight and share examples of best practice; To provide delegates with the opportunity to network with other professionals in the sector.
 - ▶ **WaterDiss Objective:** to disseminate results of analysis of pilot projects through a presentation; conference proceedings paper.
 - ▶ **Tools:** poster, flyers, paper and presentation material

Summer Schools

- ▶ **Summer School, Oxford University, August 2012**
 - ▶ **Pathway to Impact**
 - ▶ Research outputs from selected theme
 - ▶ Case studies
 - ▶ Commercialising research
 - ▶ Business/Policy makers perspectives
 - ▶ Leadership
 - ▶ How to get heard

Planned events for 2012

- ▶ **WWF 6, Marseille, March 2012**
 - ▶ **OIEau still in negotiation**

Conclusion

▶ What we need to create is a Community of Practice

Communities of practice are groups of people who share a concern or passion for something they do and learn how to do it better if they interact regularly.

▶ So we can

- ▶ Provide an information exchange platform (EWC).
- ▶ Help you create networks of like minded people.



Thank you

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